

PRESS RELEASE



LATINO LGBTQ GAY PRIDE, INC
D/B/A ORGULLO HOUSTON
P.O. Box 66850
Houston, TX 77266
Tel: (713) 570-6403

Web: www.orgullohouston.org
Facebook: /OrgulloLGBTHouston

FOR IMMEDIATE RELEASE

DATE: Wednesday, October 19, 2016
MEDIA CONTACT: Justin Bryan Galloway
PHONE: 713-570-6403
E-MAIL: justin@orgullohouston.org

Board of Directors

Cristina E. Martinez	Gerry Cantu
Jason Gallegos	Gloria Sierra
Cynthia V. Aguries	Richard Gamez
Luis Lopez	Justin B. Galloway
Daniel Ramos	

New Houston Area Group Launches First LGBTQ Latino Pride Festival

HOUSTON - Latinos/as (also known as "Latinxs" or "Latin@s" to include both sexes) have a long and rich history of Lesbian, Gay, Bisexual, Transgender (LGBT) activism and Orgullo Houston will focus on putting a spotlight on persons from the past and present. Early activist and leaders include José Julio Sarria, the first openly gay candidate for public office and Sylvia Rivera, a transgender rights activist who started the Stonewall Rebellion. Today we have the first openly transgender person to work in the White House, Raffi Freedman-Gurspan.

"Latinos and Latinas have been under-represented in the LGBT community," says Cristina Martinez, the organizations president. "Houston as the fourth largest city is a multicultural and international city and with in the cities LGBT community, Latinos make up the majority of it's population." Data from the Williams Institute reveals there are approximately 1.4 million LGBT Latin@ adults currently living in the United States. Of the 146,000 Latin@ same-sex households in the U.S., 29.1 percent are raising children.

The goal of Orgullo Houston is to hold a festival in October 2017 in Downtown, and after a few year develop in to a full festival and parade. This year Orgullo Houston will host it's first of many kick-off events starting Friday, October 21, 2016 at Neon Boots Dancehall and Saloon.

Friday's event will include cultural dancers and music, food and small fundraisers; including a silent auction and "50/50 raffle" at the event.

ABOUT ORGULLO HOUSTON

Latino LGBTQ Gay Pride, Inc. is a non-profit organization whose mission is to seek out, recognize and celebrate the contributions that Latinos and Latinas make to the LGBTQ community. The organization will raise funds to assist and help groups and non-profits that serve, assist and help the Latin@ LGBTQ Community.

Latino LGBTQ Gay Pride, Inc. es una organizacion sin fines de lucro cuya misión es buscar , reconocer y celebrar las contribuciones que los latinos y latinias hacen a la comunidad LGBTQ. La organización va a recaudar fondos para asistir y ayudar a los grupos y organizaciones sin fines de lucro que sirven , asistir y ayudar a la comunidad latina LGBTQ.

#END#